

---

# *All Parks Alliance for Change*

## **Before You Sign: A Consumer's Guide to Mobile Home Parks in the Twin Cities**

### **Contract for Advertising Space**

---

Publication Date: May 15, 2017

*Please complete all items & please type or print*

FIRM NAME \_\_\_\_\_ CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_ PHONE \_\_\_\_\_

CITY & STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

**BILLING PARTY** (if different from above)

FIRM NAME \_\_\_\_\_ CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_ PHONE \_\_\_\_\_

CITY & STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

*Please sign and return this contract to APAC (address below). Retain a copy for your files.*

### **AD SIZE (Important: first dimension is width; second dimension is height)**

\_\_\_ Full page 7 1/4" x 9 3/4" B&W @ \$300

\_\_\_ Quarter page 3 1/2" x 4 3/4" B&W @ \$125

\_\_\_ Half page 7 1/4" x 4 3/4" B&W @ \$200

\_\_\_ Eighth page 3 1/2" x 2 1/4" B&W @ \$75

\_\_\_ Inside Front Cover, B & W @ \$400

\_\_\_ Sixteenth page 1 5/8" x 2 1/4" B&W @ \$40

\_\_\_ Inside Back Cover, B & W @ \$400

\_\_\_ Business Card B&W @ \$50 (camera-ready only)

Copy received (check one): \_\_\_ Yes, \_\_\_ No. If no, ad copy will be provided by \_\_\_\_\_.

Copy is (check one): \_\_\_ Camera-ready, \_\_\_ Make-up needed.

- [Note: Add a 10% charge for having APAC create your ad.]

Advertiser must pay a \$50 non-refundable deposit as down-payment on 1/4-page ads or larger.

Make checks payable to "All Parks Alliance for Change." Mail contract and payment or deposit to:  
APAC, 2380 Wycliff Street, Suite 200, St. Paul, MN 55114. If you have any questions, call us at (651)  
644-5525.

### **The Advertiser also agrees to the following:**

1. All ad copy must be submitted to APAC no later than April 30, 2017.
2. Only ads using two-color process will be accepted for the inside and outside back cover.
3. If no space is available, APAC shall be relieved of all obligations to publish ads and shall not accept payment for ads received after deadline.
4. APAC reserves the right to refuse, at their sole discretion, any advertising submitted.
5. The balance is due by May 15, 2017.

Signed \_\_\_\_\_ Date \_\_\_\_\_

Please type/print name \_\_\_\_\_